

John Keuler

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EDUCATION

Emory University, Atlanta, GA December 2015

Bachelor of Arts in Journalism; Bachelor of Arts in English

Cumulative GPA: 3.3

Related coursework: Communication Law, Advanced News Reporting and Writing, Journalism History and Ethics, Magazine Writing, Digital Media

Our Lady of Mercy Catholic High School (OLMCHS), Fayetteville, GA May 2012

Cumulative GPA: 3.77

EXPERIENCE

Atlanta Braves May 2015-Present

Trackman Operator, Lawrenceville, GA

- Operated scouting software at Gwinnett Braves' home games, collecting and sending data to the Atlanta Braves organization

Emory University September 2014-June 2015

Sports Information Intern, Atlanta, GA

- Shot and produced live streams for various sports including basketball, volleyball, and soccer using NewTek TriCaster
- Recorded statistics for the university's softball program using The Automated Scorebook software

Atlanta Magazine

Digital Media Intern, Atlanta, GA May 2014-August 2014

- Prepared magazine content for online publication each month
- Composed several original blog posts, constructed email newsletters that were delivered to subscribers, and attended editorial brainstorming meetings
- Assisted in *Atlanta* magazine's major website relaunch by reformatting content in order to migrate it to Wordpress

Fayette County News

Summer Intern, Fayetteville, GA May 2013 – August 2013

- Wrote articles featured in *The Fayette Daily*, *Today in Peachtree City*, *The East Coweta Journal*, *Game Day* youth sports magazine, and the *Welcome to Fayette* magazine
- Logged nearly 200 hours while covering sports, crime reports, city council meetings and features
- Worked for *Game Day* to preview the upcoming high school football season for two local teams

EXTRACURRICULAR

Project S.H.I.N.E.: Emory University, *ESL Tutor* Fall 2012

Kappa Alpha Order, Emory University, *IFC Representative, Risk Manager* 2013- Fall 2015

AWARDS/HONORS

- National Honor Society 2010 – 2012
- Coca-Cola Golden Helmet Award for excellence in athletics and academics 2011 – 2012
- Top 'Cat Award for excellence in leadership among senior student-athletes 2012

ADDITIONAL

Software Skills: Proficient in Microsoft Word, Excel, PowerPoint, Audacity, iMovie, Wordpress,

Interests: Sports, Reading, Golf, Music, and Movies