

John Keuler

Contact

Education

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jdkeuler



jkeuler

Georgia State University, Atlanta, GA

May 2020

MS in Sport Administration

Coursework: Sport Organizational Behavior, Sport Marketing, Sport Data Analytics, Sport Media and Communication, Sport Law

Emory University, Atlanta, GA

December 2015

BA in Journalism; BA in English

Coursework: Magazine Writing, Digital Media, News Reporting

Experience

Skills

Adobe Creative Cloud, Wordpress,

Microsoft Office, Tricaster,

Trackman, StatCrew,

Daktronics, GameChanger,

DiamondKast, PrestoSports,

BoxOutSports, BoxCast

Awards

National Honor Society

2010 - 2012

Coca-Cola Golden Helmet Award

Excellence in Athletics and Academics

Among 2012 Football Seniors

Top 'Cat Award

Excellence in Leadership Among

2012 Senior Student-Athletes

Extracurriculars

Emory Wheel, Contributing Writer

2014 - 2015

Kappa Alpha Order, Risk Manager

2013 - 2015

References

John Farina

Phone: 404-727-6553

Email: jfarina@emory.edu

Phil Engel

Phone: 404-727-6549

Email: pengel2@emory.edu

Dave Lezotte

Phone: 678-277-0320

Email: dave.lezotte@braves.com

Emory University

August 2019 - Present

Sports Information Graduate Assistant

- Served as main contact for cross country, track & field, and softball
- Created graphics for social media using BoxOutSports
- Played a role in hosting the 2020 NCAA D-III Golf National Championships in West Palm Beach, Florida

Perfect Game

February 2019 - Present

Scout/Field Manager, Atlanta, GA

- Scouted and scored youth baseball games using DiamondKast software
- Managed assigned field, communicating with umpires, coaches, and tournament directors to keep games operating as scheduled

Atlanta Braves

May 2015- Present

Trackman Operator/Field Timer/Stringer, Lawrenceville, GA

- Operates scouting software at Triple-A Gwinnett home games, identifying pitches and tagging the result of each play
- Controls the pitch clock and collaborates with umpires to ensure that the MiLB pace-of-play rules are followed and enforced
- Inputs play-by-play into DataCast software for MiLB's First Pitch App

Atlanta International School

August 2017 - December 2018

Athletic Department Graduate Assistant, Atlanta, GA

- Assisted staff in event coordination and equipment management
- Managed athletics website and built weekly newsletter
- Acted as public address announcer, scorekeeper, photographer, videographer, and broadcaster at home events based on need

Atlanta Magazine

May 2014 - August 2014

Digital Media Intern, Atlanta, GA

- Prepared magazine content for online publication each month
- Constructed newsletters that were emailed to subscribers, pitched stories and ideas at editorial meetings, and composed blog posts
- Helped relaunch website by reformatting in migration to Wordpress

Fayette County News

May 2013 - August 2013

Summer Intern, Fayetteville, GA

- Logged 200 hours covering sports, crime, and the local government
- Wrote hard news pieces in addition to feature stories for affiliated publications