

John Keuler

Contact

Education

Georgia State University, Atlanta, GA
MS in Sport Business, 3.1 GPA

May 2020

Emory University, Atlanta, GA
BA in Journalism; BA in English, 3.3 GPA

December 2015

115 Gladys Lane Fayetteville, GA 30215

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Email: john.d.keuler@gmail.com

Portfolio: www.johnkeuler.com

Experience

Perfect Game

February 2019 - Present

Scout/Field Manager, Scouting Assistant Intern, Atlanta, GA

- Manages tournament sites by communicating with umpires, coaches, and tournament directors to keep games operating as scheduled, and serves as the official scorer using DiamondKast software
- Scouts games and showcases to evaluate players' skillsets, filing written reports on standout players

Emory University

August 2019 - May 2020

Sports Information Graduate Assistant, Atlanta, GA

- Served as main contact for cross country, track & field, and softball
- Created graphics for social media using BoxOutSports

Atlanta Braves

May 2015- Present

Trackman Operator/Field Timer/Stringer, Lawrenceville, GA

- Operates scouting software at Triple-A Gwinnett home games, identifying pitches and tagging the result of each play
- Controls the pitch clock and collaborates with umpires to ensure that the MiLB pace-of-play rules are followed and enforced
- Inputs play-by-play into DataCast software for MiLB's First Pitch App

Atlanta International School

August 2017 - December 2018

Athletic Department Graduate Assistant, Atlanta, GA

- Assisted staff in event coordination and equipment management
- Managed athletics website and built weekly newsletter
- Acted as public address announcer, scorekeeper, photographer, videographer, and broadcaster at home events based on need

Atlanta Magazine

May 2014 - August 2014

Digital Media Intern, Atlanta, GA

- Prepared magazine content for online publication each month
- Constructed newsletters that were emailed to subscribers, pitched stories and ideas at editorial meetings, and composed blog posts
- Helped relaunch website, reformatting content for migration to Wordpress

Fayette County News

May 2013 - August 2013

Summer Intern, Fayetteville, GA

- Logged 200 hours covering sports, crime, and the local government
- Wrote hard news pieces and feature stories for affiliated publications

Peach State Umpires

May 2013 - July 2014

Umpire, Morrow, GA

- Officiated youth baseball games with players ranging from 8-14 years of age to enforce both rules of baseball and good sportsmanship

Skills

Adobe Creative Cloud, Wordpress, Microsoft Office, Tricaster, Trackman, StatCrew, Daktronics, GameChanger, DiamondKast, PrestoSports, BoxOutSports, BoxCast

Awards

National Honor Society

2010 - 2012

Coca-Cola Golden Helmet Award

Excellence in Athletics and Academics Among 2012 Football Seniors

Top 'Cat Award

Excellence in Leadership Among 2012 Senior Student-Athletes

Extracurriculars

Emory Wheel, *Contributing Writer*
2014 - 2015

Kappa Alpha Order, *Risk Manager*
2013 - 2015

Related Coursework

Sport Business

- Sport Organizational Behavior
- Sport Marketing
- Sport Law
- Sport Data Analytics
- Sport Media and Communication

English/Journalism

- Magazine Writing
- Digital Media
- Communication Law
- Advanced News Reporting and Writing